

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

CROSSROADS MEDIA, LLC
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

<u>Contract / Revision</u> 322535 /		<u>Alt Order #</u> WOC10031440
<u>Product</u> American Crossroads		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 692	
<u>Advertiser</u> AMERICAN CROSSROADS		<u>Original Date / Revision</u> 07/05/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA18+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u> 02812		<u>Advertiser Ref</u> 23438

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRC	10/02/12	10/08/12	News 4 @ 4:30a	430-5a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	1111--1				5	\$250.00			
N 2	WRC	10/02/12	10/08/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	22222--				10	\$800.00			
N 3	WRC	10/02/12	10/08/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	22222--				10	\$1,800.00			
N 4	WRC	10/02/12	10/08/12	7-9A TODAY SHOW	7A-9A		:30			NM	10	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	22222--				10	\$2,500.00			
N 5	WRC	10/02/12	10/08/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	20	\$25,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	22222--				10	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type			
1	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
2	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
3	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
4	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
5	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
6	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
7	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
8	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
9	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
10	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$800.00		NM			
See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30												
PREEMPT												
11	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	MG for 5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5											
12	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	See MG 5.31											
PREEMPT												
13	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	MG for 5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5											
14	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	MG for 5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5											
15	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	MG for 5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5											
16	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	MG for 5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5											
17	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	MG for 5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5											
18	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM			
Ⓜ	MG for 5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5											

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Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
19	WRC	10/02/12	10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
20	WRC	10/02/12	10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30	\$1,300.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
21	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
22	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
23	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
24	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
25	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
26	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
27	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
28	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
29	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
30	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	\$1,000.00		NM		
	MG for	5.10,5.4,5.1,6.7,5.9,6.4,6.10,5.3,6.5,6.3,5.2,6.9,6.1,5.7,6.8,5.6,5.8,6.6,6.2,5.5										
31	WRC	10/02/12	10/08/12	NOTRE DAME PRIME	730-11p	-----Sa--	:30	\$3,800.00		NM		
	MG for	13.1,5,12										
N 6	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/02/12	10/08/12	22222--	10	\$600.00						

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<u>Contract / Revision</u> 322535 /		<u>Alt Order #</u> WOC10031440
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 692
<u>Advertiser</u> AMERICAN CROSSROAD		<u>Original Date / Revision</u> 07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
2	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
3	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
4	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
5	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
6	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
7	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
8	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
9	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
10	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$600.00		NM		
	See MG 5.11,5.12,5.13,5.14,5.15,5.16,5.17,5.18,5.19,5.20,5.21,5.22,5.23,5.24,5.25,5.26,5.27,5.28,5.29,5.30 PREEMPT											
N 7	WRC	10/02/12	10/06/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1-				1	\$800.00			
N 8	WRC	10/02/12	10/06/12	Saturday Today 7-9a	7A-9A		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1-				1	\$1,400.00			
N 9	WRC	10/02/12	10/06/12	News 4 Sat 9-1030a	9-1030a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1-				1	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/01/12-10/07/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$1,200.00	NM		
	See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14 PREEMPT											
N 10	WRC	10/02/12	10/07/12	News 4 This Week	530-6a		:30			NM	5	\$4,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>Weekdays</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$200.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/01/12-10/07/12	News 4 This Week	530-6a	-----Su	:30		\$200.00	NM		
	See MG 10.2, 10.3, 10.4, 10.5, 10.6											
	NA-PGM NOT SCHEDULED											
	2	WRC	10/02/12-10/07/12	News 4 @ 4:30a	430-5a	-TuWTh--Su	:30		\$400.00	NM		
	Ⓜ	MG for 27.1, 10.1										
	3	WRC	10/02/12-10/07/12	News 4 @ 4:30a	430-5a	-TuWTh--Su	:30		\$400.00	NM		
	Ⓜ	MG for 27.1, 10.1										
	4	WRC	10/02/12-10/07/12	News 4 @ 4:30a	430-5a	-TuWTh--Su	:30		\$400.00	NM		
	Ⓜ	MG for 27.1, 10.1										
	5	WRC	10/02/12-10/05/12	6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30		\$3,000.00	NM		
	Ⓜ	MG for 27.1, 10.1										
	6	WRC	10/02/12-10/05/12	1237-137a Fallon	1237-137a	-TuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 27.1, 10.1										
N 11	WRC	10/02/12	10/07/12	News Sun 6-7a	6-7a		:30			NM	1	\$700.00
Week: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>Weekdays</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$700.00												
N 12	WRC	10/02/12	10/07/12	News Sun 7-8a	7-8a		:30			NM	1	\$1,000.00
Week: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>Weekdays</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00												
N 13	WRC	10/02/12	10/07/12	Sunday Today 8-9a	8-9a		:30			NM	0	\$0.00
Week: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>Weekdays</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$2,500.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/01/12-10/07/12	Sunday Today 8-9a	8-9a	-----Su	:30		\$2,500.00	NM		
	See MG 5.31											
	PREEMPT											
N 14	WRC	10/02/12	10/07/12	News 4 Sun 9-10a	9-10A		:30			NM	1	\$1,200.00
Week: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>Weekdays</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00												
N 15	WRC	10/02/12	10/08/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	15	\$9,350.00
Week: <u>Start Date</u> 10/02/12 <u>End Date</u> 10/08/12 <u>Weekdays</u> 11111-- <u>Spots/Week</u> 5 <u>Rate</u> \$400.00												

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
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(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
2	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
3	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
4	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
5	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
6	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$520.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
7	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$520.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
8	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$520.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
9	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$520.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
10	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$520.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
11	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
12	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
13	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
14	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
15	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$800.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
16	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$550.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
17	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$550.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
18	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$550.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
19	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$550.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										
20	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$550.00	NM		
Ⓜ	MG for	17.3,16.3,16.5,16.2,16.4,17.2,15.1,16.1,17.1,17.5,15.4,17.4,15.3,15.2,15.5										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 16	WRC	10/02/12	10/08/12	Access H Live 12-1p	12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	11111--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$300.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	2	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$300.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	3	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$300.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	4	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$300.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	5	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$300.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
N 17	WRC	10/02/12	10/08/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	11111--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$350.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	2	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$350.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	3	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$350.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	4	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$350.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
	5	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$350.00	NM		
		See MG 15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20 PREEMPT										
N 18	WRC	10/02/12	10/08/12	2-3p Nate Berkus	2-3p		:30			NM	15	\$12,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	11111--				5	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type			
1	WRC	10/02/12-10/08/12		2-3p Nate Berkus	2-3p	MTuWThF----	:30	\$300.00	NM			
				See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20								
				PREEMPT								
2	WRC	10/02/12-10/08/12		2-3p Nate Berkus	2-3p	MTuWThF----	:30	\$300.00	NM			
				See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20								
				PREEMPT								
3	WRC	10/02/12-10/08/12		2-3p Nate Berkus	2-3p	MTuWThF----	:30	\$300.00	NM			
				See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20								
				PREEMPT								
4	WRC	10/02/12-10/08/12		2-3p Nate Berkus	2-3p	MTuWThF----	:30	\$300.00	NM			
				See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20								
				PREEMPT								
5	WRC	10/02/12-10/08/12		2-3p Nate Berkus	2-3p	MTuWThF----	:30	\$300.00	NM			
				See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20								
				PREEMPT								
6	WRC	10/02/12-10/08/12		Steve Harvey	2-3p	MTuWThF----	:30	\$650.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
7	WRC	10/02/12-10/08/12		Steve Harvey	2-3p	MTuWThF----	:30	\$650.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
8	WRC	10/02/12-10/08/12		Steve Harvey	2-3p	MTuWThF----	:30	\$650.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
9	WRC	10/02/12-10/08/12		Steve Harvey	2-3p	MTuWThF----	:30	\$650.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
10	WRC	10/02/12-10/08/12		Steve Harvey	2-3p	MTuWThF----	:30	\$650.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
11	WRC	10/02/12-10/08/12		Ellen	3P-4P	MTuWThF----	:30	\$825.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
12	WRC	10/02/12-10/08/12		Ellen	3P-4P	MTuWThF----	:30	\$825.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
13	WRC	10/02/12-10/08/12		Ellen	3P-4P	MTuWThF----	:30	\$825.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
14	WRC	10/02/12-10/08/12		Ellen	3P-4P	MTuWThF----	:30	\$825.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
15	WRC	10/02/12-10/08/12		Ellen	3P-4P	MTuWThF----	:30	\$825.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
16	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30	\$1,100.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
17	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30	\$1,100.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
18	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30	\$1,100.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
19	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30	\$1,100.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										
20	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30	\$1,100.00	NM			
Ⓜ	MG for	19.4,18.4,19.1,19.3,20.3,18.5,18.1,18.3,20.4,20.2,19.5,20.5,19.2,18.2,20.1										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
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www.nbcwashington.com

Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	WRC	10/02/12	10/08/12	Ellen	3P-4P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	11111--				5	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	2	WRC	10/02/12-10/08/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	3	WRC	10/02/12-10/08/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	4	WRC	10/02/12-10/08/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	5	WRC	10/02/12-10/08/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
N 20	WRC	10/02/12	10/08/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	11111--				5	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	2	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	3	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	4	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
	5	WRC	10/02/12-10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM		
		See MG 18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20										
		PREEMPT										
N 21	WRC	10/02/12	10/08/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	11111--				5	\$1,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
322535 /	WOC10031440

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	American Crossroads	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15									
			PREEMPT									
	2	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15									
			PREEMPT									
	3	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15									
			PREEMPT									
	4	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15									
			PREEMPT									
	5	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15									
			PREEMPT									
N 22	WRC	10/02/12	10/08/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	10	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	11111--				5	\$1,800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15 PREEMPT									
	2	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15 PREEMPT									
	3	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15 PREEMPT									
	4	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15 PREEMPT									
	5	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15 PREEMPT									
	6	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,850.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	7	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,850.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	8	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,850.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	9	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,850.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	10	WRC	10/02/12-10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,850.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	11	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,650.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	12	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,650.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	13	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,650.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	14	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,650.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
	15	WRC	10/02/12-10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,650.00	NM		
	Ⓜ	MG for 22.2,21.3,22.1,22.3,21.4,21.5,22.5,21.1,21.2,22.4										
N 23	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	11111--				5	\$7,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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www.nbcwashington.com

Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$7,500.00	NM		
				See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16								
				PREEMPT								
	2	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$7,500.00	NM		
				See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16								
				PREEMPT								
	3	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$7,500.00	NM		
				See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16								
				PREEMPT								
	4	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$7,500.00	NM		
				See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16								
				PREEMPT								
	5	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEW: 7P-730P		MTuWThF----	:30		\$7,500.00	NM		
				See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16								
				PREEMPT								
N 24	WRC	10/02/12	10/06/12	630-7P NBC SA NIGHTLYNE	630-7P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	-----1-	1			\$2,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/01/12-10/07/12	630-7P NBC SA NIGHTLYNE	630-7P	-----Sa--	:30		\$2,500.00	NM		
				See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14								
				PREEMPT								
N 25	WRC	10/02/12	10/07/12	6-630P NEWS4 @ 6P SU	W 6-630P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	-----1	1			\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/01/12-10/07/12	6-630P NEWS4 @ 6P SU	W 6-630P	-----Su	:30		\$1,200.00	NM		
				See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14								
				PREEMPT								
N 26	WRC	10/02/12	10/08/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	11	\$47,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/02/12	10/08/12	11111--	5			\$3,500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
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Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT									
	2	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT									
	3	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT									
	4	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT									
	5	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
			See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT									
	6	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	7	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	8	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	9	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	10	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	11	WRC	10/02/12-10/08/12	7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		\$8,075.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	12	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	13	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	14	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	15	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
	16	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
	Ⓜ	MG for 23.1,23.4,29.3,26.1,26.2,29.5,29.6,26.5,23.2,23.3,26.3,29.2,29.1,29.4,23.5,26.4										
N 27	WRC	10/02/12	10/06/12	Redskins Showtime 7-730p	7-730P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	-----1-	1			\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/01/12-10/07/12	Redskins Showtime 7-730p	7-730P	-----Sa--	:30		\$1,000.00	NM		
			See MG 10.2,10.3,10.4,10.5,10.6 NA-PGM NOT SCHEDULED									
N 28	WRC	10/02/12	10/07/12	NFL Reg Season Non-Local 8P-1130P			:30			NM	1	\$20,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
322535 /	WOC10031440

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	American Crossroads	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$20,000.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	-----1				1	\$20,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	-----1				1	\$20,000.00																													
N 29	WRC	10/02/12	10/08/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	0	\$0.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>10/02/12</td><td>10/08/12</td><td>111111-</td><td></td><td></td><td></td><td>6</td><td>\$3,000.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/02/12	10/08/12	111111-				6	\$3,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	111111-				6	\$3,000.00																													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM																												
	See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT																																					
	2	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM																												
	See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT																																					
	3	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM																												
	See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT																																					
	4	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM																												
	See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT																																					
	5	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM																												
	See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT																																					
	6	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM																												
	See MG 26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16 PREEMPT																																					
N 30	WRC	10/02/12	10/07/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30			NM	1	\$4,000.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$4,000.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	-----1				1	\$4,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	-----1				1	\$4,000.00																													
N 31	WRC	10/02/12	10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30			NM	10	\$17,600.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>10/02/12</td><td>10/08/12</td><td>11111--</td><td></td><td></td><td></td><td>5</td><td>\$1,200.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/02/12	10/08/12	11111--				5	\$1,200.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	11111--				5	\$1,200.00																													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322535 /	WOC10031440

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	American Crossroads	692

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
			See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14									
			PREEMPT									
	2	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
			See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14									
			PREEMPT									
	3	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
			See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14									
			PREEMPT									
	4	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
			See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14									
			PREEMPT									
	5	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
			See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14									
			PREEMPT									
	6	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	7	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	8	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	9	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	10	WRC	10/02/12-10/08/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	11	WRC	10/01/12-10/07/12	6-630P NEWS4 @ 6P SU W#6-630P		-----Su	:30		\$1,500.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	12	WRC	10/01/12-10/07/12	630-7P NBC SA NIGHTLY	630-7P	-----Sa--	:30		\$4,600.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	13	WRC	10/01/12-10/07/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$1,400.00	NM		
	Ⓜ		See MG 31.15,31.16									
			PREEMPT									
	14	WRC	10/01/12-10/07/12	6-630P NEWS4 @ 6P SA W#6-630P		-----Sa--	:30		\$1,650.00	NM		
	Ⓜ		MG for 31.5,31.1,31.2,9.1,31.4,25.1,24.1,31.3									
	15	WRC	10/01/12-10/07/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$1,400.00	NM		
	Ⓜ		MG for 31.13 10/06									
	16	WRC	10/01/12-10/07/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$1,200.00	NM		
	Ⓜ		MG for 31.13 10/06									
N 32	WRC	10/02/12	10/05/12	1237-137a Fallon	1237-137a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	-1111--	4			\$500.00				
N 33	WRC	10/02/12	10/08/12	1237-137a Fallon	1237-137a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/02/12	10/08/12	1-----	1			\$450.00				
N 34	WRC	10/02/12	10/06/12	Sat. Night Live	1130P-1:02a		:30			NM	1	\$2,000.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
322535 /	WOC10031440

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	American Crossroads	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
AMERICAN CROSSROAD	07/05/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$2,000.00			
N 35	WRC	10/02/12	10/07/12	Access H	1235-135a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$400.00			
N 36	WRC	10/02/12	10/06/12	Inside the Rdskins	10-11am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$750.00			
N 37	WRC	10/02/12	10/06/12	NOTRE DAME PRIME	8P-11P		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$2,000.00			
Totals											137	\$223,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	137	\$223,800.00	\$190,230.00
Totals	137	\$223,800.00	\$190,230.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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